

# Funding Assistance



Insyte Consulting assists start-ups and existing companies that are seeking equity, debt or grants to launch their business, fund growth or undertake innovative research.

**Are you seeking funding to support R&D? Do you need debt or equity to launch your company or to fund growth?**

## Expertise in Addressing Your Unique Issues

### R&D Funding Assistance

The federal Small Business Innovation Research (SBIR) and Small Business Technology Transfer (STTR) programs are a source of funds for innovative research programs. Insyte Consulting can assist you in:

- Identifying government agencies and grant programs
- Developing a proposal for funding
- Referring you to researchers, grant winners and other relevant resources

### Equity and Loan Funding Assistance

Insyte Consulting can provide a range of assistance:

- Business Opportunity Evaluation — Insyte Consulting reviews and assesses your business concept, commercialization strategy, funding needs, issues, risks and opportunities.
- Funding Process Education — Insyte Consulting provides guidance and information about the funding process, funding options and investors' requirements and perspectives.
- Financing Proposal Development Assistance — Insyte Consulting's services may range from a review and critique of your funding proposal to an interactive collaboration to develop and write all or portions of a funding proposal.
- Funding Source Identification and Evaluation — Insyte Consulting identifies potential funding sources such as angel investors, public funds, venture capital firms and venture forums that are appropriate to the company and funding amount required.
- Referrals and Meetings with Funding Source — Insyte Consulting provides information and coaching in developing an investor presentation and may accompany clients at meetings with potential investors.

### Typical Projects

The Insyte Consulting team has experience in a variety of business functions and industries. In association with developing a proposal for funding Insyte Consulting can assist in:

- Business Plan Development
- Financial Planning
- Strategic Planning
- Market Research
- Market and Sales Planning

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### The Insyte Consulting Advantage

Insyte Consulting's experienced staff has helped local companies obtain millions of dollars in grants and investments.

**Our experience improves your business**