

Executive Advisory Services



EAS will help you identify your key issues:

- What can you do to create a sustainable competitive advantage for your company?
- How will your business environment be altered after the downturn?
- What are the major “death threats” to your business and how will you defuse them?
- What would you change about your corporate culture and why?
- What are you doing to coach and mentor your management team?
- What are the latest and greatest business development tools available?

When was the last time you took a step back to think about what really matters to you and your business?

The Challenge

As the senior leader for your business, you have two critical responsibilities to:

- Anticipate the future by identifying and interpreting trends in the world, the economy and your industry and your marketplace, then
- Use that assessment of the future to set the company's direction, strategy, contingency plans and culture to achieve the results you, your employees and your stakeholders desire.

Unfortunately, most senior leaders find their time consumed with urgent daily issues and crises of the moment. Only the rare few can even set aside a few days per year to think about the Big Picture and/or update their strategy.

The Opportunity

Experience what EAS can offer through a complementary EAS Session. This private, confidential, two hour session for company CEOs, Presidents, Owners or other leaders with P&L responsibility is designed to separate you from the daily demands of your business in order to:

- Identify and clarify major issues affecting your business
- Explore and assess your alternatives and options
- Learn about new and innovative business tools & tools
- Leverage the perspective of two experienced Presidents and CEOs
- Commit to a path forward

Each session is facilitated by:

- **Benjamin Rand**, President of Insyte Consulting and former President of Sefar Filtration Inc. and
- **Russ Kamis**, President & Founder of the Kamis Group, UB Professor of Strategy and former President & CEO of AVOX Systems

The Cost

As part of our mission to help WNY companies succeed, Insyte Consulting has funds available to support these sessions for industrial, for-profit companies with more than \$10 million in sales and/or more than 50 employees.

Insyte Consulting
726 Exchange Street
Suite 620
Buffalo, New York 14210
phone: 716.636.3626
fax: 716.845.6418
email: info@insyte-consulting.com
web: www.insyte-consulting.com

Experts say this downturn signals a fundamental change in the economic landscape — how will it impact your business?