

# Business Services Overview



Assistance from experts in various business specialties can often be the key to improving a business or handling difficult issues. The Insyte Consulting team has experience in a variety of functions and industries. Their expertise is available as an affordable means to addressing challenging business issues.

Seasoned professional expertise is available for helping small manufacturers, technology businesses and start-ups address a range of business issues, or to help managers take their business to the next level in performance.

## Expertise in Addressing Your Unique Issues

Insyte Consulting's experienced staff can assist you in addressing issues including:

- Identification of opportunities to increase operational performance
- Definition of marketing and strategic direction
- Management of complex projects
- Identification of options for financial assistance

## Typical Projects

- Operational Assessment
- Business Plan Assistance
- Project Management
- Marketing Services
- Market Research
- Technology Assessment/Due Diligence
- Funding Assistance
- Information Technology Planning
- Strategic Planning
- Interim Executive

## The Insyte Consulting Advantage

The Insyte Consulting approach to creating change works. It involves:

- Utilizing knowledgeable, broad-experienced engineers and business professionals
- Leveraging your knowledge and expertise—not replacing it
- Taking a company-wide, holistic approach—not just one functional area
- Understanding and addressing your unique situation—not applying a “cookie cutter” approach

Insyte Consulting's strength is its people. We are a multi-industry, multi-functional group of experienced change agents. If you need assistance in a narrow specialty we will find an expert; and more importantly, we will help you manage them—to create change in your organization.

*Our Strength ~ Creating Change*

*Your Strength ~ Your Business*

*Let's Bring Them Together to Create an Impact on Your Firm*

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**Our experience improves your business**